



For Immediate Release
CONTACT CYRIL WHITE - NIL PROJECT MANAGER
August 10, 2022

VIRGINIA CAVALIERS GUARD LANDS GLOWBALL NIL DEAL

Armaan Franklin, A senior guard on the Virginia Cavaliers men's basketball team, has signed an agreement with Houston based TGBTG SPORTS management group to arrange a Name, image, and likeness agreement with the Chinese GlowBall manufacturer.

The glow basketball lights up and glows under camera lighting when making videos or taking pictures. The special blended material has been popular and trending with the young sports enthusiasts Around the world that love making content for social media.

Franklin enters his second season with the Virginia Cavaliers after transferring from Indiana University. The sharp shooting Franklin was selected for the GlowBall deal based on his overall market ability coupled with his on the court performances.

"I'm glad to have this type of opportunity with name, image, and likeness," said Franklin. "I like the performance based structure of my agreement so that I know I have to keep earning what I get every day, just like I have to do on the basketball court."

As part of the agreement, Franklin received a signing bonus to begin use of his name, image and likeness on the products, and the remaining compensation from the agreement will be earned from the sales of the products.



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“It’s great to have my logo on such a cool product like the glow basketball, “ said Franklin.

“I am excited to work with TGBTG and learn more about the business and sports. The timing is right and I’m hoping everyone will go out and buy a basketball to support me”



To purchase the Armaan Franklin glow basketball, click [here](#)

For more information, press only:

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For more information on Product:

www.armaanfranklinhoops.com